

Social Value Champions – Role Profile

1. Background

1.1 The Cardiff and Vale of Glamorgan Integrated Health & Social Care (IHSC) Partnership is establishing a Social Value Forum **to maximise the positive outcomes and well-being of local people; influence local service provision; and add value and focus to what matters to people in a way that exceeds exclusively monetary value.** This is about:

- enhancing health and wellbeing;
- building safer communities;
- maximising opportunities for fulfilling potential;
- improving the physical environment; and
- supporting local economies.

1.2 The objectives of the Forum are to:

- Facilitate and co-ordinate a network of social value providers and stakeholders to assist in the development of joint working and shared learning opportunities;
- Raise awareness and understanding of social value and the social value sector across the region;
- Identify and promote social value based providers within the commissioning process, including the development of new approaches to supporting consortia working;
- Identify support, guidance and training opportunities to enable the sector to develop across the region;
- Promote a collaborative approach (based on co-production principles) to working with citizens, communities and providers to supporting people to live their own lives independently;
- Identify social value ‘champions’ across priority areas who can promote the work of the sector and influence the strategic agenda of the Partnership on behalf of others;
- Inform the work of the Cardiff and Vale of Glamorgan Regional Partnership Board in promoting social value and development of social enterprises, including the development of activity reports in line with the SSWB Act requirements.

1.3 The Terms of Reference of the Forum is attached as **Appendix 1.**

2. Social Value Champions

2.1 To help develop the work of the Forum, the IHSC Partnership is seeking to ‘appoint’ sector ‘champions’ for each of the identified priority areas, representing the diversity of the population across Cardiff and the Vale of Glamorgan:

- Older people with complex needs and long term conditions (including dementia);
- People with learning disabilities;
- Adult and young carers;
- Integrated Family Support Services;
- Children with complex needs due to disability or illness;
- Community engagement and co-production.

2.2 The role of Social Value Champions will involve the following commitments:

- To meet with the Partnership Secretariat and other Champions up to a maximum of 3 times per year to inform the Forum’s work programme;
- To provide advice and examples of good practice in relation to the development of social value in their relevant area of expertise;
- To play an active role in any relevant workshops/events/meetings which are arranged to further develop social value across Cardiff and Vale of Glamorgan;
- To assist in promoting active citizen engagement and involvement in the development of services going forward;
- To assist in providing updates to the Cardiff and Vale of Glamorgan Regional Partnership Board and Welsh Government as required.

2.3 To be become a Champion there is a requirement that the individual/organisation **currently undertakes work across Cardiff and/or Vale of Glamorgan.**

2.4 Champions will be required to declare any conflict of interests in relation to any work they may be involved in e.g. tendering opportunities.

2.5 Champions will be appointed for a **1 year term** in the first instance. The operation of the Forum, including the role of Champions, will be reviewed at this point to reflect learning over the first 12 months.

2.6 Following a process in September 2017, the following Champions have been appointed to support the work of the Partnership:

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| Older People | San Leonard, Chief Executive, Social Firms Wales |
| Learning Disabilities | Simon Richards, Chair of Trustees – Cardiff People First |
| Carers | Babs Lewis, Wales Development Manager, Shared Lives Plus |
| Integrated Family Support | Jacqueline Amos, Head of Support Services, Taff Housing Association |
| Children with complex needs | Maria Thomas, Director of Partnerships, Shaw Trust |
| Community Engagement & Co-production | John Hallett, Director, Action in Caerau & Ely |
| | Marco Gil-Cervantes, Chief Executive, Promo Cymru |



Cardiff and Vale of Glamorgan Social Value Forum

Terms of Reference

1. Background

- 1.1 The Social Services and Well-being Act (Part 2, Section 16) introduces a duty on local authorities and local health boards to promote the development, in their area, of not for profit organisations to provide care and support for carers, and preventative services. These models include social enterprises, co-operative organisations, co-operative arrangements, user-led services and the third sector.
- 1.2 Local authorities with local health board providers **must** also establish regional forums to support social value based providers to develop a shared understanding of the common agenda, and to share and develop good practice. The aim of the forum is to encourage a flourishing social value sector which is able and willing to fulfil service delivery opportunities.

2. Purpose of the Social Vale Forum

- 2.1 The purpose¹ of the Forum is to **maximise the positive outcomes and well-being of local people; influence local service provision; and add value and focus to what matters to people in a way that exceeds exclusively monetary value.** This is about:
- enhancing health and wellbeing;
 - building safer communities;
 - maximising opportunities for fulfilling potential;
 - improving the physical environment; and
 - supporting local economies.

3. Objectives of the Social Value Forum

- 3.1 The objectives of the Forum are to:
- Facilitate and co-ordinate a network of social value providers and stakeholders to assist in the development of joint working and shared learning opportunities;
 - Raise awareness and understanding of social value and the social value sector across the region;
 - Identify and promote social value based providers within the commissioning process, including the development of new approaches to supporting consortia working;
 - Identify support, guidance and training opportunities to enable the sector to develop across the region;

¹ As agreed at the Social Value Stakeholder 'Scoping' Workshop on 3rd May 2017

- Promote a collaborative approach (based on co-production principles) to working with citizens, communities and providers to supporting people to live their own lives independently;
- Identify social value ‘champions’ across priority areas who can promote the work of the sector and influence the strategic agenda of the Partnership on behalf of others;
- Inform the work of the Cardiff and Vale of Glamorgan Regional Partnership Board in promoting social value and development of social enterprises, including the development of activity reports in line with the SSWB Act requirements.

4. Membership

4.1 Membership of the Forum is open to anyone with an interest in developing social value in Cardiff and the Vale of Glamorgan.

4.2 Particular emphasis will be placed on ensuring the involvement of stakeholders representing the priority areas identified in Part 9 of the SSWB Act:

- Older people with complex needs and long term conditions (including dementia);
- People with learning disabilities
- Carers, including young carers
- Integrated Family Support Services
- Children with complex needs due to disability or illness

4.4 Membership of the Forum will be review annually.

5. Social Value ‘Champions’

5.1 The Forum will seek to identify social value ‘champions’ for the priority areas agreed.

5.2 A Champions ‘role profile’ will be developed and expressions of interest invited from the social value sector.

5.3 The Champion will assist in playing a leadership role across Cardiff and Vale of Glamorgan to promote the work of the sector and contribute towards the ongoing development of the Forum.

6. Format and Frequency of Forum Meetings

6.1 The Forum will be developed as a ‘virtual’ network to develop joint approaches and best practice.

6.2 Information on the work of the Forum will be provided on the Cardiff and Vale of Glamorgan’s Integrated Health & Social Care Partnership website at www.cvihsc.co.uk.

6.3 The Forum will meet up to 4 times per year and will include focussed sessions/workshops on priority areas agreed by members.

6.4 Members of the Forum will be encouraged to suggest and share other events and sessions arranged by the sector as part of the Forum's purpose of sharing best practice and wider learning opportunities.

6.5 Task and Finish groups may be formed to carry out specific tasks as appropriate.

6.6 Meetings will be held at locations across Cardiff and the Vale of Glamorgan.

7. Steering Group

7.1 A small Steering Group will be established to retain oversight of the work of the Forum and will include membership from the statutory partners (Cardiff Council, Vale of Glamorgan Council and Cardiff & Vale UHB), RPB third sector representatives and the identified Social Value 'Champions'.

8. Secretariat

8.1 The Secretariat for the Forum will be provided by Cardiff and the Vale of Glamorgan Integrated Health and Social Care Partnership, with administration provided by Cardiff Council and Vale of Glamorgan Council.

8.2 Papers for the meetings of the Forum will be circulated one week before the meeting takes place.

9. Accountability

9.1 Leadership will be provided by Cardiff and the Vale of Glamorgan Regional Partnership Board.

9.2 Activity Reports on the work of the Forum will be provided to the Regional Partnership Board on a quarterly basis and as part of the RPB's Annual Report.

10. Review

10.1 The forum will review the relevance of its purpose and Terms of Reference on an annual basis.

Date agreed: 9th June 2017